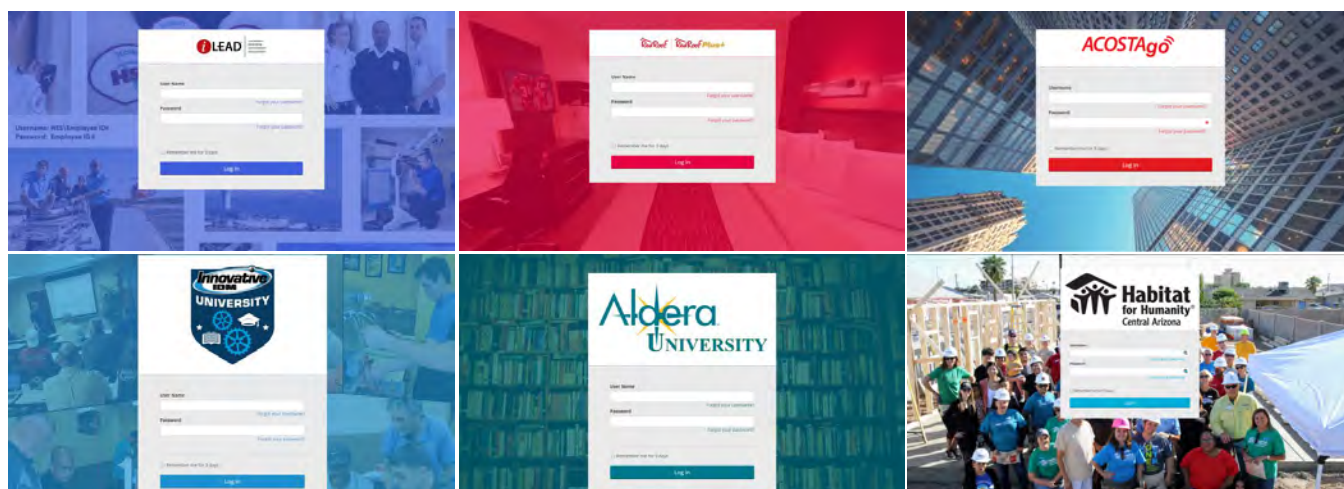**BIZ ▶ LIBRARY**

Branding Your Site

What can I do?

A branded site is a way for the administrator to customize the learning platform to be more representative of their company. This can help your learners feel more "at home" when they're logged into your learning environment, and it's a great reflection on your organization! As an administrator, you will be able to modify and choose a custom logo, brand color, login background, and custom image on your homepage. This is a chance for you to have a little fun with your program!

Specifications

To create your branded site, you will need to gather your high-quality company logo, brand color, and a background image of your choosing. Please follow the guidelines below when compiling these materials.

FILE	FORMAT	DIMENSIONS	SUGGESTION
Logo	.png, .jpg, .gif	558x275px (or larger equivalent aspect ratio)	Crop out white space around logo.
Brand color	HEX color code, standard color palette.		
Login page background	.png, .jpg, .gif	1920x1080px	Use these dimensions to avoid the graphic being cut off.
Custom homepage image	.png, .jpg, .gif	1920x240px	The system is designed to respond to the widget location, and the height you feel looks best for your site!

Login Page Background Examples

Browser Scaling and Responsiveness

When selecting a background image for the login page, it is important to note that parts of the image may be hidden depending on the size of the browser window. Below are a few examples of how the image will scale. The white box with red border represents the username and password entry area on different devices.
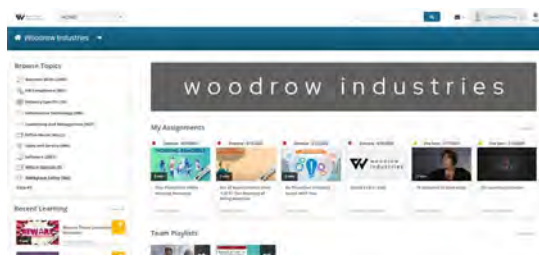

Image Widget Standards

There are four different areas on the homepage where an administrator can add a custom image. Below are the suggested standards to ensure the best results. We always suggest using high-quality images as lower quality images can look distorted if stretched.

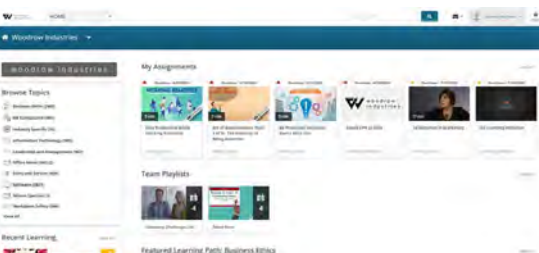| IMAGE AREA	SUGGESTED SIZE	ACCEPTABLE FORMAT	MINIMUM SUGGESTION
Header, main & footer	.png, .jpg	1920x240 or 1280x160	Minimum of 1000px in width
Sidebar	.png, .jpg	300x300 or 1080x1080	1:1 Ratio (square) image

Header/Footer example: 1920x240

Main example: 1920x240

Sidebar example 1: 1920x240

Sidebar example 2: 1920x1080